



LEGO® Holiday Building Challenge

Entry Form

Win a free cruise for four to the Caribbean with NCL! Build any holiday themed model – dare we say – any size you want, from your LEGO collection. Snap a color photo and send it along with this entry form and an essay describing your masterpiece in 50 words or less. A winner will be picked from each of the three age groups: 6-9, 10-14, and 15+. Good luck and may the best creation win.

All entries must be submitted by January 9, 2009.

Mail entry form to: LEGO® Holiday Building Challenge, P.O. Box 1625 Enfield, CT 06083-1625

First Name

Last Name

Address 1

Address 2

City

State/Province

Country

Zip/Postal Code

Email Address

☐

I am 18 or older and have read and agree to the Official Rules of the LEGO® Holiday Building Challenge.

☐

I am the parent/guardian of the applicant who is not 18 years or older and have read and agree to the Official Rules of the LEGO® Holiday Building Challenge.

X

Signature

©2008 NCL CORPORATION LTD.

SHIPS' REGISTRY: BAHAMAS AND UNITED STATES OF AMERICA.

NO PURCHASE NECESSARY. All entries must be received by midnight EST January 9, 2009. Offer void where prohibited or restricted by law. Models must be constructed using only LEGO pieces. Employees of Norwegian Cruise Line, The LEGO Group, their parents, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and members of the immediate family and household of each are not eligible. Entries will be judged based on originality (50%), creativity (25%) and essay (25%). Three (3) first-prize winners will be selected from all eligible entries. Estimated total retail value of each prize is \$2,000. All winners will be notified by regular U.S. mail. NCL reserves the right to substitute prizes of equal or greater value. The LEGO Group and its affiliates and subsidiaries are not responsible for late, lost, misdirected or damaged entries. All entries become the property of The LEGO Group and will not be returned. By participating in this contest, entrants agree to be bound by the official rules and decisions of the judges. By acceptance of prize, winners consent to the use of their name/likeness/entry materials in any manner by NCL for advertising/trade without further compensation unless prohibited by law. By accepting any prize, winners agree to hold NCL harmless against any and all claims, damage, injury caused or liability related to the administration of this contest, participation in this promotion and/or the use or redemption of a prize.

For complete rules, visit www.LEGOclub.com and type in CLUB code: CRUISE. LEGO and the LEGO logo are registered trademarks of the LEGO Group and are used here with permission. 12085 10/08

Norwegian Cruise Line / The LEGO Group

LEGO® Holiday Building Challenge – Official Rules

No Purchase Necessary

The following promotion is intended for participants in the United States only and shall be construed and evaluated according to the laws of the United States. Do not proceed in this promotion if you are not a legal resident of the United States. Further eligibility restrictions are contained in the official rules below.

1. ELIGIBILITY:

Open to legal residents of the 50 United States and the District of Columbia, who are at least 18 years of age, or, for entrants who are younger than 18, have their entries submitted by a parent or guardian on entrant's behalf. Void where prohibited by law. This promotion is subject to all applicable federal, state and local laws and regulations. Employees of NCL, The LEGO Group, their parents, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and members of the immediate family and household of each are not eligible. Immediate family members include parents, grandparents, siblings or any person residing in the same household as employee.

2. ENTRY:

Entries will be accepted from November 3, 2008, through January 9, 2009. Late entries will not be accepted. There are three parts to this contest: 1) Build a Holiday themed model using only LEGO® pieces. Make it as big and as creative as you want! 2) Then, take a color photograph of your model – only color photos and glossy photo quality print-outs will be accepted. 3) Then, write an essay of 50 words or less describing your model. When you submit your entry, be sure to include the name of your model, and your own name, age, mailing address and daytime telephone number. You can submit up to 3 entries – for each entry, you need to have a separate picture and essay. Submit your entry (don't fold your photo!) to LEGO® Holiday Building Challenge, PO Box 1625, Enfield, CT 06083-1625. Do not include any profanity of any kind. Incomplete entries will not be eligible to win. Entrants relinquish all rights to any submitted materials and consent that all entries become property of the Sponsor and will not be returned. Submission of entry constitutes entrant's consent to transfer to Sponsor all rights, title and interest in the entry including the copyright and other intellectual property rights, if any. Entrants must have full and complete ownership rights in the submissions. Submissions must not infringe the rights of any third party and must be suitable for publication and use. Sponsor reserves the right to disqualify any entry if found in Sponsor's sole discretion to be fraudulent, to infringe upon existing rights of others, to be obscene, vulgar, offensive or otherwise unsuitable for print.

3. PRIZES:

Three (3) prizes will be awarded. Each winner will receive one 3- to 7-day Caribbean Cruise for four (one outside stateroom). Cruise must be booked by expiration date on certificate and travel must be taken by February 28, 2010. Applicable sailings exclude holidays and is based on availability. Prize is exclusive of air fare, non-commissionable fares, government taxes and fees, service charges, fuel surcharge, onboard expenses and other personal expenditures (air add-ons are not available in conjunction with cruise winners). Prize is neither transferable nor redeemable for cash and must be taken within one year of the date awarded. All prize determinations will be made by NCL and will be final. Approximate retail value of prize: \$2500. The actual value will vary depending on date and time of travel. If the actual value of any prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor reserves the right to award a prize of equal or greater value in the event of unavailability. Along with the prize notification, each winner will receive detailed instructions on how to redeem their prize.

4. WINNER SELECTION:

The selection of potential winners will take place on or about February 1, 2009. Entries will be selected based on originality (50%); creativity (25%) and the essay (25%). Winners will be selected by a panel of judges. The decisions of the judging panel in all matters relating to this Contest are final. Potential winners will be notified by telephone, overnight carrier or regular mail on or about February 15, 2009. Return of any prize or prize notification as undeliverable, if LEGO is unable to contact the potential winner after reasonable effort, or failure of potential winner to respond within three days of first attempted notification, will result in forfeiture of prize and selection of an alternate winner. The winners will be announced to the public on or about February 25, 2009 on www.LEGOclub.com and www.NCL.com.

5. RIGHT TO USE SUBMISSION AND INFORMATION:

Entries and all other submitted material become the property of THE LEGO Group. By submitting an entry: (a) you irrevocably assign to Sponsor all right, title, and interest in your entry in any and all media whether now known or hereafter devised, in perpetuity, anywhere in the world, with the right to make any and all uses thereof, including, without limitation, for purposes of advertising or trade. The rights granted under this paragraph shall extend to all entries and all other submitted materials related to the Contest, including those submitted by non-winners and winners. By submitting an entry, you grant to Sponsor and its affiliated companies, the right, except where prohibited by law, to use your name, likeness, picture, address (city and state), e-mail address, voice, biographical information and written or oral statements, for advertising and promotional purposes in promoting or publicizing Sponsor and its products or services, without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, address (city and state), e-mail address, biographical information, or entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies with respect to all entrants in the Contest, including non-winners and winners.

6. GENERAL:

Winners will be required to complete and return an Affidavit of Eligibility and Release and a W-9 Form (Taxpayer Identification Number and Certification Form) within seven (7) days of receipt before the prize can be officially awarded. In compliance with US Internal Revenue Service regulations, Sponsor will issue a Form 1099-Misc to all winners receiving a prize valued in excess of \$600 (USD), which requires disclosure of the winner's social security number. The winner remains solely responsible for paying all federal and other taxes in accordance with the laws that apply in your state of residence. Should a winner be deemed ineligible or fail to return the required forms within the time period allowed, an alternate winner may or may not be selected. NCL and LEGO reserve the right, in their sole discretion, to modify, suspend or terminate the promotion should the administration or security of the promotion become compromised. In such event, prizes will be awarded from among eligible entries received up to the date/time of corruption or modification, to the extent feasible. Sponsor is not responsible for late, lost, incomplete, or misdirected entries. By entering, participants (a) agree to be bound by the official rules and the decisions of the Sponsor (including but not limited to eligibility determinations) which are final and binding in all respects; (b) agree to release NCL and LEGO and their respective employees and agents from any and all liability, loss, damage or injury resulting from participation in this Promotion or awarding, receipt, possession use and/or misuse of any prize awarded herein and acknowledge that NCL and LEGO and their respective employees and agents have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize including, but not limited to, its quality, mechanical condition or fitness for a particular purpose; and (c) consent to use of his/her name, contest entry and/or likeness for advertising and promotional purposes in connection with this Promotion without additional compensation, unless prohibited by law.

7. DISPUTES:

This Promotion is governed by the laws of the United States and the State of Florida, without respect to conflict of law doctrines. As a condition of participating in this Promotion, participants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Florida having jurisdiction. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental, or consequential damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (e.g., costs associated with entering), and participant further waives all rights to have damages multiplied or increased.

8. OFFICIAL RULES/WINNER INFORMATION:

For a copy of the official rules or the winners list, send a self-addressed, stamped envelope by February 28, 2009 to LEGO® Cruise Building Challenge, PO Box 1625, Enfield, CT 06083-1625. Please indicate "Rules Request" or "Winners List Request."

9. SPONSOR:

The sponsor of this Promotion is NCL (BAHAMAS) LTD. d/b/a Norwegian Cruise Line, 7665 Corporate Center Drive, Miami, Florida 33126.